

SACHIN TENDULKAR'S MESSAGE FOR "SACH" BOOK RELEASE IN NASHVILLE  
FOR REGIONAL BENGALI CONFERENCE, 2010

The feeling I had when told about the book launch of "SACH" was one of sheer joy and satisfaction. It gave me immense pleasure to know that a book based on my life had done a Crossover and shall be hitting the book stands in USA soon. I am told this is the first time ever that a Sports book from Bengal will have an official launch in the US and immediately be placed before the Bengali diasporas in Nashville.

"SACH" is my story. The story of my long journey, my coach, my loving family and ultimately about the opportunity and honor to serve the country. Bringing glory to the Indian flag and smile to our millions of supporters have always been my biggest inspiration.

Gautam has known me closely since the last twenty two years. He first came to interview me at the Brabourne Stadium way back in 1998 when I had not yet played for Mumbai. Let alone India. I am sure a hardworking reporter like him will have done justice to his efforts.

I wish you all a very Happy Reading.

Sachin

(Sachin Tendulkar)