

**Registration Information**

Registration for the RBC 2010 is open for all registrant including donors/patrons. Three categories of registration are:

- A. Adult Participant
- B. Student
- C. Children/Youth (Age 8-18 years on July1, 2010)
- D. Children below Age 8 on July1, 2010 attend Free.

**Accommodation**

Accommodations at the Embassy Suites Nashville-South/Cool Springs hotel is second to none. A block of room is reserved for this event at low rate and is available on first come first serve basis. Please register for the event, and reserve your room at an early date.

**Sponsorship Information**

The RBC 2010 organizing committee invites its patrons and well wishers and offers three ways to support the event. Complementary benefits are offered for each category. Please visit our website for details.

**Corporate Sponsors**

- Grand Sponsor \$10,000 and up
- Platinum: \$7,500 and up
- Diamond: \$5,000 and up
- Gold: \$3000 and up
- Silver: \$1,500 and Up

**Individual Donors**

- Diamond Patron \$3,000 and up
- Gold Patron \$2,000
- Silver Patron \$1,000
- Patron \$500
- Donor \$300

**Advertisement**

Advertise your business in RBC 2010 Commemorative magazine, brochures and flyers. Businesses can sponsor a major Event, a major Artist or sponsoring batches, bags and other gift items.

Please visit our website and review the benefits. The registration and other forms are available for download.

<http://www.rbc2010online.org/>

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**P. O. Box 198873**  
**Nashville, TN - 37219**

# Regional Bengali Conference 2010

## A Spectacular Cultural Exchange Event

**July 16 – 18, 2010**

**Venue**  
**Embassy Suites**  
**Nashville-South/Cool Springs**  
**820 Crescent Centre Drive**  
**Franklin, TN**

<http://www.rbc2010online.org/>

**Hosted by**  
**Bengali Association of Greater  
Nashville**

(A Charter Nonprofit Organization)



## Welcome to RBC 2010

Bengali Association of Greater Nashville is excited to host the first **Regional Bengali Conference**, the **Ancholik Banga Sammelan**, from July 16-18, 2010 at Embassy Suites in Franklin, Tennessee, a southern suburb of Nashville.

The music city of USA will see glimpse of "**Ruposhi Bangla**" through our cultural extravaganza at the Ancholik Banga Sammelan in 2010. Bengali music will join the ranks of country, jazz, blues, and other music genres that call Nashville home.

**Youth Forum** team will provide a vibrant program package for children, teenagers, and youth to participate in debates on current topics, discussions on career paths, talent shows, and many more.

For first time, Soumit's World Foundation will sponsor and organize an unique Regional Music Contest during this conference. Visit <http://www.soumitworld.org> more information

A **Business forum** will bring together business personnel and entrepreneurs from both sides of Bengal, and their American counterparts, for collaboration and possible joint ventures.

For **Corporate Sponsors and Vendors**, this event will provide an opportunity to promote their businesses. With 1,000+ attendees from every walk of life, sponsors can aim for successful exposure of their business.

Lastly, **food** is an integral part of any Bengali gathering. We welcome you to enjoy a variety of Indian/Bengali food specially catered for you.

### **Why Regional Bengali Conference?**

Bengal is a land of rich cultural heritage. The Bengalis living anywhere in the world nurture them and blend it with the culture of the land creating many new horizon. Bengali Association of Greater Nashville (BAGN) is no exception. The most benefited ones of these mingling processes are our kids, the second generation living here.

This special upbringing needs special care though. One of these processes is arrangement of conferences, that present the cultural spectrum from Bengal, both West Bengal and Bangladesh. **BAGN** is going to do that right here in Greater Nashville, TN, **the Music City of USA**.

**Overseas Events:** The RBC 2010 Committees or the delegates visiting Kolkata and Dhaka will invite celebrities, corporate sponsors, vendors, overseas coordinators, etc. to generate a unique entertainment program for you.

**Domestic Events:** Cultural organizations across the United States are welcomed to participate in RBC 2010. Groups of 10 or more participants will be allotted a 30-minute time slot free of charge. All other groups will be asked to purchase their time slots. The Cultural Committee of RBC 2010 reserves the right to accept or reject any program.

**Local Events:** Bengali Association of Greater Nashville and Bangladesh Association of Nashville, two local Bengali associations, are allotted two free slots for their members. RBC 2010 Cultural Committee will work in collaboration with the current Cultural Coordinators of both organizations on this program.

### **Dui Bangla and America**

The torch of Bengali culture is carried on by the people of both West Bengal and Bangladesh. Bengali culture is one of the most liberal cultures of the world. Bengalis have also assimilated the other cultures of India and have enriched with the culture of their adopted motherland. RBC 2010 will be a gala presentation of all these cultures.

#### **"INDIA NITE": Friday, July 16, 2010**

Friday night will spotlight the rich cultural heritage of India. The cultural program will present popular artists to promote a cohesive celebration of Indian culture.

#### **"DUI BANGLAR MILAN": Saturday, July 17, 2010**

Bengal may be divided geographically, but culturally and socially, they are more together than apart. On this day, the event lineup will focus on union of Bengali cultures and "Sanskriti". Both Bangladeshi and Indian artists are expected to perform.

#### **"SALUTE TO AMERICA": Sunday, July 18, 2010**

One common factor among all of us is our connection to America and the unique experience of being Bengali-American. First and Second generation participants of RBC 2010 will bring forth the talent and creativity of their global culture with a modern/fusion approach.

### **Youth Forum:**

The Youth Forum is targeted to achieve complete involvement and participation from the youth. The younger generation is invited to join and celebrate the festivity in their own way. Tailored programs of their choice will be planned, which will be entertaining and educational. New ideas from the youth are welcome. Their leadership to execute the ideas will be encouraged.

Youth Forum team will provide a vibrant program package for children, teenagers, and youth. They will have opportunities to participate in debates on current topics, discussions on career paths and future networking, talent shows, etc.

### **Business Forum:**

The Business Forum will bring together business personnel and entrepreneurs from both sides of Bengal, and their American counterparts, for collaboration and possible joint ventures. A few discussion themes will include the establishment of research parks with specific focus on bio-technology, nano-technology and green industries, collaboration among higher educational institutes, and opportunities for Indian and Bangladeshi Americans to invest and profit from growing capital markets in India and Bangladesh.

### **Corporate Sponsors:**

Corporate Sponsors at the event will generate goodwill with the community at large, and enhance opportunities for business. People of multiple ethnicities are expected to attend. Please seize this opportunity to promote your business.

### **Vendors:**

This will be a platform for the Vendors to present a unique marketing opportunity to showcase business possibilities for three consecutive days. The exclusive booths of clothing, jewelry, handicrafts, books, music, etc. will be attended by affluent individuals and families, who will be eager to spend. Please take advantage and promote your business at very reasonable price.

Please visit the website [www.rbc2010online.org](http://www.rbc2010online.org) for detail information and to download necessary forms.